



AGREEMENT MADE BETWEEN

WWJ-TV

CONTRACT NO. REV.

1091-54986-1

DATE PRINTED 12/05/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034 WW.T-TV

AND

PAGE 1 338437 AGENCY (OR SERVICE) ACTING AS AGENT FOR 343742 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MAIN STREET MEDIA GROUP MICHIGAN FREEDOM FUND Required PO BOX 25093 PO BOX 14162 AND Announcement 28 days **ADDRESS** Alexandria VA 22313-5093 Lansing MI 48901-4162 prior notice

USA USA MICHELLE SANTUOSO

PRODUCTMI FREEDOM FUND Maggie McWilliams Pol AGENCY EST. NO. LOCAL **PRODUCT** 1300

SALESPERSON CODE

BROADCAST SCHEDULE STARTING 12/04/12 AND ENDING 12/13/12

NATIONAL SALESPERSON

CONTACT

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

ethnicity	í-	_								
•		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00111	3	06:57A	09:00A	30S	12/05/12-12/07/12	CBS THIS MORNING	3	40.00	120.00
2	11110	4	06:57A	09:00A	30S	12/10/12-12/13/12	CBS THIS MORNING	4	40.00	160.00
3	00011	2	05:00A	06:57A	30S	12/06/12-12/07/12	FIRST FORECAST MORNINGS	2	40.00	80.00
4	10100	2	05:00A	06:57A	30S	12/10/12-12/12/12	FIRST FORECAST MORNINGS	2	40.00	80.00
5	00111	3	03:00P	03:58P	30S	12/05/12-12/07/12	RACHAEL RAY	3	100.00	300.00
6	11110	4	03:00P	03:58P	30S	12/10/12-12/13/12	RACHAEL RAY	4	100.00	400.00
7	1	1	11:30A	12:00N	30S	12/09/12-12/09/12	MICHIGAN MATTERS	1	100.00	100.00
8	1.	1	07:28P	07:57P	30S	12/08/12-12/08/12	INSIDER WEEKEND	1	100.00	100.00
9	01111	4	06:00P	06:28P	30S	12/04/12-12/07/12	THE INSIDER	4	125.00	500.00
10	11110	4	06:00P	06:28P	30S	12/10/12-12/13/12	THE INSIDER	4	125.00	500.00
11	00111	3	12:00N	12:28P	30S	12/05/12-12/07/12	WHO WANTS TO BE MILLIONAIRE	3	125.00	375.00
12	11110	4	12:00N	12:28P	30S	12/10/12-12/13/12	WHO WANTS TO BE MILLIONAIRE	4	125.00	500.00
13	1.	1	09:00A	11:00A	30S	12/08/12-12/08/12	CBS NEWS SATURDAY MORNING	1	175.00	175.00
14	00111	3	02:00P	03:00P	30S	12/05/12-12/07/12	THE TALK	3	175.00	525.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY





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USA USA CONTACT MICHELLE SANTUOSO PRODUCTMI FREEDOM FUND

Maggie McWilliams Pol AGENCYEST. NO. LOCAL **PRODUCT** 1300

SALESPERSON CODE

BROADCAST SCHEDULE STARTING 12/04/12 AND ENDING 12/13/12

NATIONAL SALESPERSON

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ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	11110	4	02:00P	03:00P	30S	12/10/12-12/13/12	THE TALK	4	175.00	700.00
16	00111	3	09:58A	10:57A	30S	12/05/12-12/07/12	LETS MAKE A DEAL	3	175.00	525.00
17	11110	4	09:58A	10:57A	30S	12/10/12-12/13/12	LETS MAKE A DEAL	4	175.00	700.00
18	1	1	10:28A	11:30A	30S	12/09/12-12/09/12	FACE THE NATION	1	250.00	250.00
19	01111	4	11:35P	12:37A	30S	12/04/12-12/07/12	DAVID LETTERMAN	4	250.00	1000.00
20	11110	4	11:35P	12:37A	30S	12/10/12-12/13/12	DAVID LETTERMAN	4	250.00	1000.00
21	1	1	08:58A	10:28A	30S	12/09/12-12/09/12	CBS SUNDAY MORNING	1	250.00	250.00
22	01111	4	06:28P	07:00P	30S	12/04/12-12/07/12	CBS EVENING NEWS	4	300.00	1200.00
23	11100	3	06:28P	07:00P	30S	12/10/12-12/12/12	CBS EVENING NEWS	3	300.00	900.00
24	01111	4	11:02P	11:35P	30S	12/04/12-12/07/12	TWO AND A HALF MEN	4	400.00	1600.00
25	11110	4	11:02P	11:35P	30S	12/10/12-12/13/12	TWO AND A HALF MEN	4	400.00	1600.00
26	00111	3	07:00P	07:28P	30S	12/05/12-12/07/12	FAMILY FEUD	3	400.00	1200.00
27	11110	4	07:00P	07:28P	30S	12/10/12-12/13/12	FAMILY FEUD	4	400.00	1600.00
28	2.	2	07:57P	08:58P	30S	12/08/12-12/08/12	CRIME TIME SATURDAY	2	600.00	1200.00
29	1.	1	10:00P	11:00P	30S	12/08/12-12/08/12	48 HOURS	1	1100.00	1100.00
30	2	2	09:00P	10:00P	30S	12/07/12-12/07/12	CSI:NY	2	1500.00	3000.00

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CODE

PRODUCTMI FREEDOM FUND

1300

NO. WEEKS:

CONTACT MICHELLE SANTUOSO

> Maggie McWilliams Pol AGENCYEST. NO. **PRODUCT**

BROADCAST SCHEDULE STARTING 12/04/12 AND ENDING 12/13/12

SALESPERSON

NATIONAL SALESPERSON

LOCAL

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	200	SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
31	1	1	10:00P	11:00P	30s	12/07/12-12/07/12	BLUE BLOODS	1	2000.00	2000.00
32	.1	1	07:57P	09:00P	30S	12/04/12-12/04/12	NAVY NCIS	1	3000.00	3000.00
33	.1	1	07:57P	09:00P	30S	12/11/12-12/11/12	NAVY NCIS	1	3000.00	3000.00
34	1	1	12:57P	03:57P	30S	12/09/12-12/09/12	NFL FOOTBALL (EARLY GAME)	1	3000.00	3000.00
35	1	1	10:00P	11:00P	30S	12/10/12-12/10/12	HAWAII FIVE-O	1	3000.00	3000.00
36	1	1	09:00P	10:00P	30S	12/06/12-12/06/12	PERSON OF INTEREST Total Contract:	1 93	3500.00	3500.00 39240.00
							Dilling Comment			
						Oct	Billing Summary Nov Dec		<u>Total</u>	_
					Qtr 4	12 .00	.00 34815.00		34815.00	
								<u>GR</u>	34815.00	

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